



Netherlands-Polish  
Chamber of Commerce



randstad



Kingdom of the Netherlands

24/7  
COMMUNICATION



Déhora



Unilever

# Human capital in the era of digital reality

## How to keep tech and touch in balance?

### 9:30-10:00 Opening coffee (soft drinks and finger food)

**10:00-10:05** Opening: *The future of work - tech and touch* by Jeroen Tiel, Regional Managing Director Poland and Eastern Europe, Randstad Polska

**10:05-10:50** *Human Capital Trends 2018 vs. Polish state of play* by Monika Hryniszyn, HR Director Randstad Polska

### 10:50-11:00 Coffee break/Networking (soft drinks and finger food)

**11:00-11:30** *The impact of artificial intelligence and robotics on the talent economy* by Marcin Sieńczyk, Chief Technology and Innovations Officer, Randstad Polska

**11:30-12:00** *The future is tomorrow: Trends in workforce planning and scheduling* by Ph.D. Ben Jansen, CEO, Déhora

### 12:00-12:10 Coffee break/Networking (soft drinks and finger food)

**12:10-12:40** *Employer Branding in the Digital Era* by Marta Jechna, Group Account Manager and Pawel Modzelewski, Head of Strategy, 24/7Communication

**12:40-13:10** *Digital recruitment process* by Sandra Lebig, Recruitment and EB Manager, Unilever

**13:10-13:40** Debate of all panelists and closure of the meeting

**May 16, 2018**

The Embassy of the Kingdom of the Netherlands  
ul. Kawalerii 10  
00-468 Warsaw

Please send RSVP till **May 14** to:  
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