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Top Skills

Business Management
Business Strategy
Telecommunications

Languages

English
French

Frederic Berardi

VP Finance CANAL+ POLAND & President of the Management Board of Kino Swiat at Canal+
Warsaw

Summary

Senior Operational Manager with broad experience in all aspects of Sales and Distribution, Marketing, Finance, M&A.

Strong Audit and Finance background.

Proficient in running companies in different types of industries specifically in the emerging markets : FMCG, Telecom Industry, Pay TV.

Experience

Canal+

8 years 11 months

VP Finance CANAL+ POLAND & President of the Management Board of Kino Swiat

July 2016 - Present (4 years 2 months)

Vice President & CFO for Canal+ Poland since July 2016

and President of the Management Board of Kino Swiat since November 2019

Chief Operating Officer VSTV (K+)

November 2013 - June 2016 (2 years 8 months)

In charge of Operations and Finance for the JV between Canal+ and VTV

CEO Senegal

October 2011 - November 2013 (2 years 2 months)

Running the Senegalese Operation

Millicom International Cellular

5 years

CFO Tigo Senegal (Sentel)

April 2010 - October 2011 (1 year 7 months)

CFO in charge for the Senegalese 2nd biggest mobile operator.

CFO Tigo Rwanda S.A.

April 2009 - April 2010 (1 year 1 month)

CFO in charge for Tigo Rwanda S.A.

The 3rd mobile operator license in Rwanda has been granted to us in December 2008.

Part of the management team to start this fully green field operation.

CFO Tanzania

November 2006 - April 2009 (2 years 6 months)

Responsible of the Finance Area (50 people) of the 2nd biggest mobile operator in Tanzania (\$170m). Also in charge of billing, procurement, SOX, logistics...

From November 2006 to April 2009, the management team I was part of managed to move Tigo Tanzania from the 3rd to the 2nd place, moving the monthly turnover from 6m\$ to more than 19m\$.

Imperial Tobacco

CFO

November 2001 - October 2006 (5 years)

- SENEGAL: Responsible for the Finance and the IT departments (30 people) in a 400 people Tobacco Industry and Printing Industry (Turnover for both industries: EUR.130m per annum)
- BURKINA FASO: • Responsible for the Finance and the IT departments (12 people) in a 160 people Tobacco Industry (EUR.100m p/a)

Ernst and Young

Manager Audit

September 1997 - October 2001 (4 years 2 months)

From Junior to Manager. In the offices of Paris and Conakry (Guinea)

Education

Ecole supérieure de Commerce de Lille

Master's degree, Master in Finance and Audit · (1994 - 1997)

Harvard Business School

Associate's degree, Negotiation · (2011 - 2011)